

Hotel Transformation, Personalization & Cloud

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CHECK IN AT THE DIGITAL ERA HOTEL | 18 February 2020



YOUR CLOUD. YOUR WAY.

the award winning
independent Tier III
data center in Cyprus

Agenda

- Hotel Digital Transformation
- Guest Data Collection & Opportunities
- Guest Personalization
- Cloud & Data Center Architecture
- Decision Criteria

Hotel Digital Transformation

Enable productivity
with artificial
intelligence



Align partnerships
around a new
digital ecosystem



Drive platform
interoperability
across the cloud
continuum



**ENGAGE
YOUR
CUSTOMERS**



**EMPOWER
YOUR
EMPLOYEES**

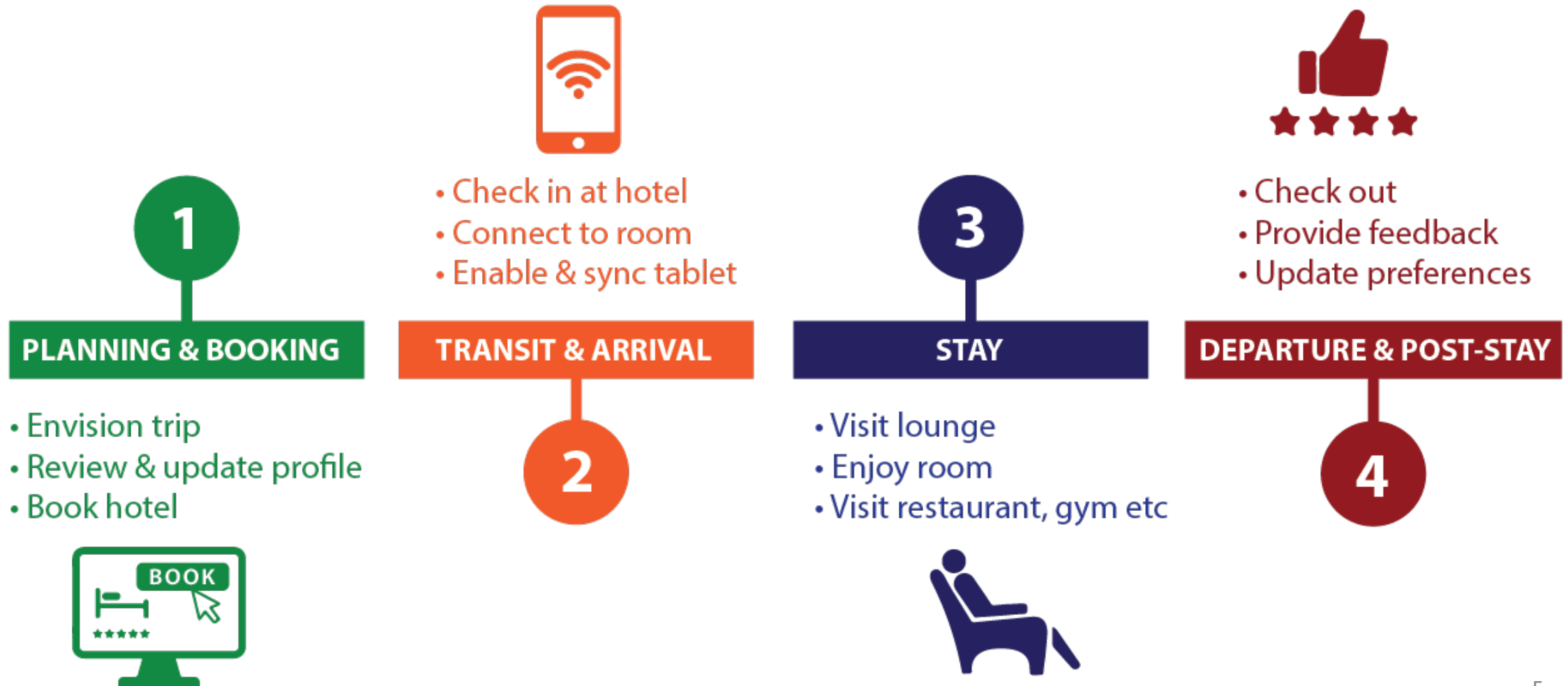


**OPTIMIZE
YOUR
OPERATIONS**



**TRANSFORM
YOUR
SERVICES**

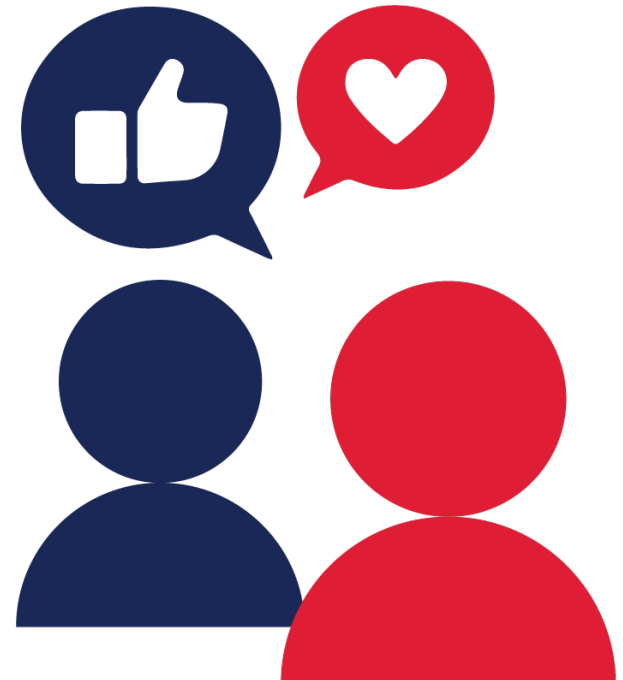
Guest Data Collection & Opportunities



Guest Personalization

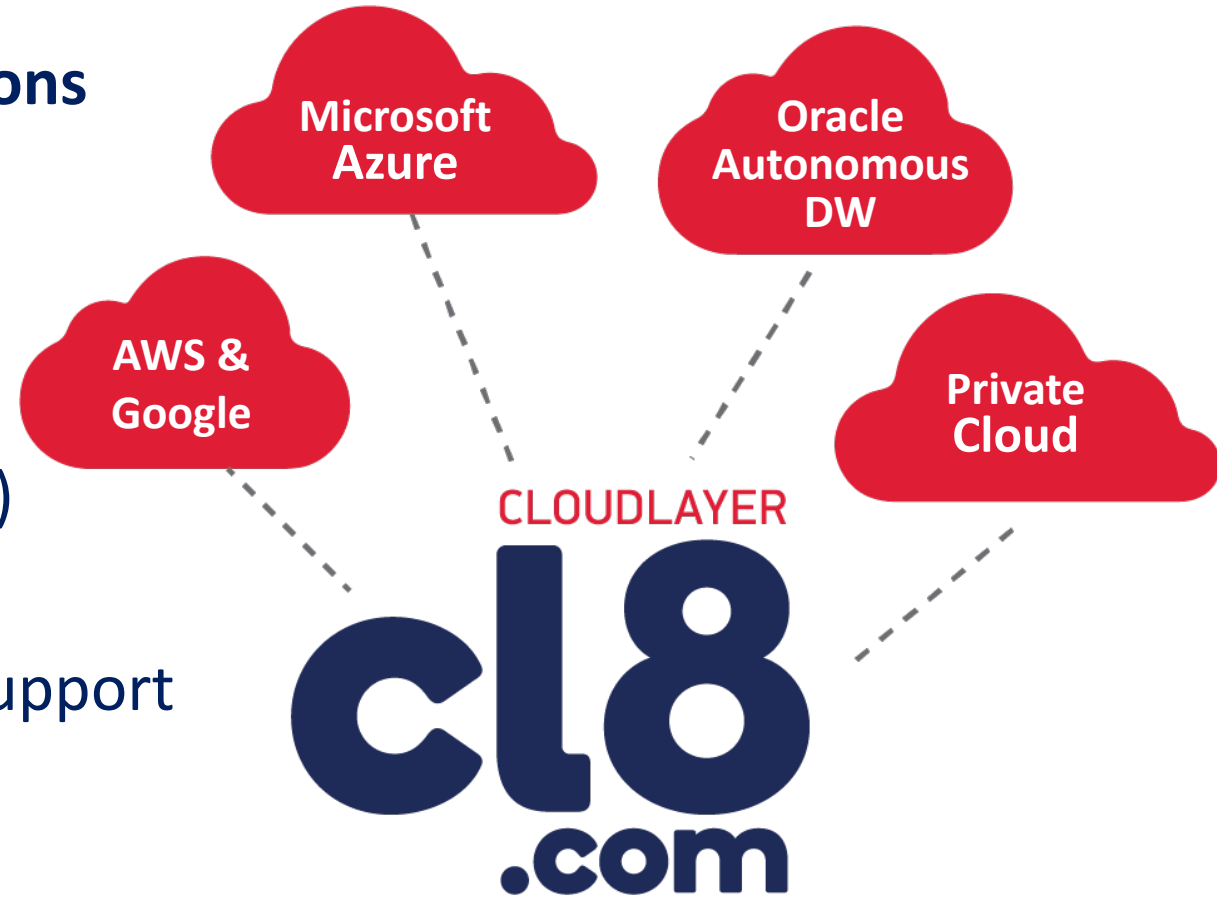
Utilize the 'Guest Data Collection' and create a strong engagement.

- Personal Content
Learn preferences of a user in any context
- Personal Priorities
Learn from productivity & business outcome
- Personal Interactions
Learn personal behaviors & interactions



Cloud & Data Center Architecture

- **Cloud Storage & Cloud Backup solutions**
- **Private Cloud** (Virtual Data Center)
- **Colocation Services (BYOD)**
 - ✓ Remote Hands & Eyes
- **Bare Metal/Dedicated Servers (OPEX)**
- **Managed Services**
 - ✓ Consulting, design, implantation, support
- **Business Continuity Services**
 - ✓ Hot Seats / Cold Seats



Decision Criteria

- Highest Standards and Certifications
- 24/7/365 Support, Real people, Real Time
- Data Center, Cloud & Managed Services
- SLA for Provided Services
- Team of Highly Qualified Professionals
- Multiple ISPs, Multiple Paths
- Packaged and Custom Solutions



2019 Awards

1. Innovation Award, OEB
2. International Development Award, Infocom Cy



This is who we are



Thank you

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